

**October 18-20, 2011**

InterContinental Hotel Buckhead ♦ Atlanta, Georgia



## Sponsorship Says a Lot About Your Company

It says you're **INNOVATIVE** ... it says you **ADVOCATE** for your clients, and it says you **FACILITATE** the growth of the mystery shopping industry. **And it says you're SMART.**

## Platinum Sponsorship (\$3500)

**Benefits/Recognition will include:**

- **Podium time in a general session!**
- One Annual Conference registration fee
- One Table Top Exhibit during Welcome Reception
- Your logo posted on MSPA website until January 31, 2012
- Your logo posted on signage onsite and included in Sponsorship PowerPoint presentation
- Your color logo in the onsite Conference Program
- Acknowledgement of your sponsorship in MSPA newsletters and MSPA listserv messages
- Sponsorship ribbons for all of your registered staff (one full Conference registration is included in sponsorship)
- Available option to provide promotional insert for registrant bags

See *Sponsorship Commitment Form* for available options.



## Gold Sponsorship (\$2500)

**Benefits/Recognition will include:**

- One Annual Conference registration fee
- One Table Top Exhibit during Welcome Reception
- Your logo posted on MSPA website until January 31, 2012
- Your logo posted on signage onsite and included in Sponsorship PowerPoint presentation
- Your logo in the onsite Conference Program
- Acknowledgement of your sponsorship in MSPA newsletters and MSPA listserv messages
- Sponsorship ribbons for all of your registered staff (one full Conference registration is included in sponsorship)
- Available option to provide promotional insert for registrant bags

## Silver Sponsorship (\$1000)

**Recognition will include:**

- Your company name posted on MSPA website until December 31, 2011
- Your company name posted on signage onsite and included in Sponsorship PowerPoint presentation
- Your logo in the onsite Conference Program
- Acknowledgement of your sponsorship in MSPA newsletters and MSPA listserv messages
- Sponsorship ribbons for all of your registered staff (registration is not included in sponsorship)

**2011 Annual Conference Sponsorship Commitment Form**

Yes, I want to be a Sponsor! My choices are indicated below!  
MSPA Sponsorship opportunities are offered on a first-come, first-served basis.

**Platinum Sponsorship (\$3500)**

Select desired option below\*

- ~~Option 1: Sponsorship of Tuesday evening Welcome Reception **not available**~~  
(includes 8 minutes podium time during non-sponsored General Session)
  - ~~Option 2: Sponsorship of Thursday Awards Luncheon **not available**~~  
(includes 8 minutes podium time during luncheon program)
  - ~~Option 3: Sponsorship of General Session Keynote Speaker (Jon Gordon) **not available**~~
  - ~~Option 4: Sponsorship of General Session Keynote Speaker (David Margulies) **not available**~~
  - Option 5: Sponsorship of General Session Keynote Speaker (Alan Adler)
  - Option 6: Sponsorship of General Session Keynote Speaker (Kelly McDonald)
  - Option 7: Sponsorship of General Session Keynote Speaker (Alan Miltz)  
(Options 3 - 7 include introduction of speaker by sponsoring company representative & 8 minutes podium time)
- NOTE: due to meeting room restrictions and time restraints, presentations must be submitted to MSPA staff for approval of content and additional audio visual, etc. equipment**

**Gold Sponsorship (\$2500)**

Select desired option below\*

- Option 1: Co-Sponsorship of Continental Breakfast (Wednesday)
- Option 2: Co-Sponsorship of Continental Breakfast (Thursday)
- Option 3: Co-Sponsor of Legislative Luncheon (Wednesday)
- ~~Option 4: Sponsor Conference Tote Bags (Sponsor Logo on one side of bag) **not available**~~

**Silver Sponsorship (\$1,000)**

Select desired option below\*

Co-Sponsorship of Refreshment breaks

- Option 1: Wednesday Morning
- Option 2: Wednesday Afternoon
- Option 3: Thursday Morning
- Option 4: Thursday Afternoon

**Contributor (Please indicate contribution amount)**

\$ \_\_\_\_\_

Please provide a contribution to support the MSPA Annual Conference.

Recognition will include:

- Your company listed in the onsite Conference Program
- Your company listed on signage onsite and included in Sponsorship PowerPoint presentation
- Sponsorship ribbons for all of your registered staff (registration is not included in sponsorship)

**Exhibitor (\$1095 for table top exhibit) – includes one Annual Conference registration)**

\* Platinum and Gold Sponsorship includes table top exhibit

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State or Province/Zip or Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Please send 2 copies of your logo, in EPS format (with TIF preview) or TIF format, to: mspastaff@mysteryshop.org

**Payment:**       Check enclosed     American Express     MasterCard     Visa

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount to Be Charged: \_\_\_\_\_

Deadline to be included in Conference Program: September 26, 2011

Fax the form to: 972-755-2561

or mail to: MSPA – 2011 Annual Conference Sponsorships

4230 LBJ Freeway, Suite 414 Dallas, Texas 75234    Attn: Suzie Oliver